

BEAUTY INSTITUTES

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Aesthetic treatments are the main focus of beauty institutes and medical institutes targeting skin care problems like acne, fat deposits, wrinkles, dark spots and many more deficiencies.

Beauticians are aware of the need to include spa products and treatments to enhance their spa services in Athens, like hotel spas do and to pamper all clientele in need of de-stress.

Beauty institutes tend to welcome exotic massages, slimming body treatments and anti-aging skin treatments along with some of the best spa treatments in Greece as well as depilation lasers and machines, like those used in medical institutes in order to cater all needs of their clients.

ORLOFF offers a wide array of aesthetic services, anti-age and slimming treatments with more than a hundred face and body treatments and hotel spa products at some of the finest hotels in Greece. ORLOFF can also intervene as a consultant for salon design and contribute to improve retail product sales, thanks to POS material (samples, brochures, paper bags, testers and more).

In brief Orloff can design a new menu for beauty institutes, including anti-age facials and slimming programs, train the beauticians and organize marketing events like Beauty days.